

Sponsorship 2010

Wine Industry Association of WA



Wine Industry Association of WA 2010 Event Marketing & Sponsorship Opportunities

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WA Wine Industry Awards

The Annual Awards and dinner is the night of nights for the wine industry and attracts around 200 people inclusive of wineries, businesses involved with the industry, suppliers and more.

The awards recognise major achievement in the industry.

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WA Wine Industry Awards – Major Sponsor

Benefits provided for the event:

- Sponsor has rights to identify their support for the 2010 calendar year. Able to use Sponsor of the Wine Industry of WA in own company material.
- Name and logo included with all event promotion material - marketing to the industry and members.
- Name and logo included with visual presentations during event
- Logo included on Wine Industry website for 6 month period
- Signage provided by sponsor to be displayed at venue (up to 2 signs / banners)
- Right to sponsor one Award Category
- Inclusion of product / flyer at event for table places
- Table of 10 people at the Awards Presentation

Cost of Major Sponsorship \$9,000 plus GST

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WA Wine Industry Awards – Award Sponsor

- Benefits provided for the event include:
- Sponsor has rights to identify their support for the 2010 calendar year.
Able to use Sponsor of the Wine Industry of WA in own company material.
- Exclusive naming rights of the Award
- Company representative to present Award on stage
- Name and logo included with all event promotion material - marketing to the industry and members.
- Name included with press releases
- Name and logo included with visual presentations during event
- Verbal acknowledgement during the Awards Presentation
- Signage provided by sponsor to be displayed at venue (1 sign / banner)
- Invitation for 2 people at the Awards Presentation

Cost of Award Sponsorship \$2,500 plus GST

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WA Wine Industry Awards – Award Categories

1. Di Cullen Award for Outstanding Achievement by an Individual in the WA Wine Industry
2. Young Achiever Award
3. Outstanding Contribution to a Region by an Individual, Winery/Vineyard or Regional Association
4. Best Winemaking Facility
5. Most Outstanding Vineyard
6. Most Outstanding Wine Brand (Crushing Less Than 300 Tonnes)
7. Most Outstanding Wine Brand (Crushing More Than 300 Tonnes)
8. Most Outstanding Cellar Door Facility / Wine Tourism Facility
9. Excellence in Wine Exporting
10. Outstanding Wine Promotion / Wine Festival / Wine Event
11. Best Estate-Grown White Wine
12. Best Estate-Grown Red Wine
13. Best West Australian Wine From 2010 Wine Shows